Missouri Collegiate Association of DECA – 2018 State Conference Results

The annual state conference for the Missouri Collegiate Association of DECA was held on February 22 and 23, 2018 at the Lodge of Four Seasons, Lake Ozark. Over 140 college members and advisors were in attendance to compete and assist with 25 different competitive events involving individual case studies, team case studies and prepared presentations.

Online testing occurred prior to the conference and the members who received top scores on their exams were honored with a special award. Those students were:

JACOB SULLENS – UNIVERSITY OF MISSOURI - COLUMBIA - FINANCE EXAM
MATTHEW FRAPPIER – UNIVERSITY OF CENTRAL MISSOURI – HOSPITALITY AND TOURISM EXAM
EMILY SCHROEDER – MISSOURI STATE UNIVERSITY – MARKETING EXAM
KYLE ADAMS – MISSOURI STATE UNIVERSITY – BUSINESS MANAGEMENT AND ADMINISTRATION EXAM

Below is a list of each event and their proficiency recipients as well as the students who placed in each event.

TEAM CASE STUDIES

BUSINESS ETHICS
Proficiency Recipients:
Jason Alpert & Jared Lauhoff, Columbia College
Brady Bickert & Jordan Rehkow, University of Central Missouri
Blane Carter & William Padilla, University of Missouri-Columbia
Mitch Lummis & Carson Trent, William Jewell College
Tanner DeVore & Jakob Miller, William Jewell College
Kameryn Bellinger & Jaclyn Zilch, William Woods University
Jody Bischoff & Nina McKee, William Woods University

Winners:
Placing 3rd in Business Ethics: Brady Bickert & Jordan Rehkow, University of Central Missouri
Placing 2nd in Business Ethics: Jody Bischoff & Nina McKee, William Woods University
And the first place winners for Business Ethics 2018: Tanner DeVore & Jakob Miller, William Jewell College

BUSINESS TO BUSINESS MARKETING:
Proficiency Recipients:
Kiana Owens, Lincoln University
Ian Broadley & Joseph Scheihing, Missouri State University
Chris Hensen & Laci Zeidler, Southeast Missouri State Univ
Madison O’Dell & Mattie Stimble, University of Missouri-Columbia
Winners:
Placing 3rd in BUSINESS TO BUSINESS MARKETING: Nicholas Mennemeyer & Adam Magee, William Woods University

Placing 2nd in BUSINESS TO BUSINESS MARKETING: Ian Broadley & Joseph Scheihing, Missouri State University

Placing 1st in BUSINESS TO BUSINESS MARKETING:
1st Place Winner: Kiana Owens, Lincoln University

EVENT PLANNING:
Proficiency Recipients:
Jade John & Khanh Nguyen, Columbia College
Dillion Richardson & Braeden Westhusing, Lindenwood University
Courtney Hammonds & Kelsey Ingram, Missouri State University
Madison Francis & Hannah Gordon, Southeast Missouri State Univ
Kacie Huxol & Lynn Kreul, University of Missouri-Columbia
Collin Kasitz & Sutton Porth, William Jewell College

Winners:
Placing 3rd in Event Planning: Kacie Huxol & Lynn Kreul- University of Missouri-Columbia
Placing 2nd in Event Planning: Jade John & Khanh Nguyen- Columbia College
1st Place Winner: Madison Francis & Hannah Gordon, Southeast Missouri State University

MARKETING COMMUNICATIONS:

Proficiency Recipients:
Jamie Greco, Monica Eckelkamp and Monica Friedman, Lindenwood University

Winners:
Placing 3rd in Marketing Communications: Blake Henson – Southeast Missouri State University
Placing 2nd in Marketing Communications: Angela DeLuca and Kyle Adams -Missouri State University
1st Place Winner: Jamie Greco, Monica Eckelkamp and Monica Friedman, Lindenwood University
SPORTS & ENTERTAINMENT MARKETING:

Proficiency Recipients:
Christian Clemons & Luke Hays, Missouri State University
Lydia Corneal & Carlos Pacha, Southeast Missouri State Univ.
Brennen Lipp & Hannah Schwartz, University of Central Missouri
Ross Reynolds & Jackson Roberts, University of Missouri-Columbia
Jacob Dice & Parker Tergin, William Jewell College
Riley Findley & Jameson Howard, William Jewell College

Winners:
Placing 3rd in Sports and Entertainment: Jacob Dice & Parker Tergin, William Jewell College
1st Place Winner: Lydia Corneal & Carlos Pacha, Southeast Missouri State University

PREPARED PRESENTATIONS

ADVERTISING CAMPAIGN:

Proficiency Recipients:
Connor and Taylor Hepler, Lindenwood University

Winners:
Placing 3rd in Advertising Campaign: Layne Davis of University of Central Missouri
Placing 2nd in Advertising Campaign: Nicole Mense and Jessie Borgmann of University of Central Missouri
1st Place Winners: Connor and Taylor Hepler of Lindenwood University

INDIVIDUAL CASE STUDIES

ACCOUNTING:

Proficiency Recipients:
Jonathon Dunlop, Lindenwood University
Luke Hays, Missouri State University
Lydia Corneal, Southeast Missouri State University
Mitch Lummis, William Jewell College
Carson Trent, William Jewell College
Jody Bischoff, William Woods University
Winners:
Placing 5th in Accounting: Jody Bischoff, William Woods University
Placing 4th in Accounting: Carson Trent, William Jewell College
Placing 3rd in Accounting: Mitch Lummis, William Jewell College
Placing 2nd in Accounting: Luke Hays, Missouri State University
1st Place Winner: Lydia Corneal, Southeast Missouri State University

BANKING FINANCIAL SERVICES:

Proficiency Recipients:
Savannah J. Bice, Lindenwood University
Jacob Sullens, University of Missouri-Columbia

Winners:
Placing 5th in Banking Financial Services: Traeton Helton, Lincoln University
Placing 4th in Banking Financial Services: Jay Pinkston, University of Central Missouri
Placing 3rd in Banking Financial Services: Jonathon Dunlop, Lindenwood
Placing 2nd in Banking Financial Services: Savannah J. Bice, Lindenwood University
1st Place Winner: Jacob Sullens, University of Missouri-Columbia

CORPORATE FINANCE SERVICES

Proficiency Recipients:
Savannah J. Bice  Lindenwood University
Christian Clemons, Missouri State University
Jay Pinkston, University of Central Missouri
Jacob Sullens, University of Missouri-Columbia

Winners:
Placing 5th in Corporate Finance: Collin Kasitz, William Jewell College
Placing 4th in Corporate Finance: Christian Clemons, Missouri State University
Placing 3rd in Corporate Finance: Jay Pinkston, University of Central MO
Placing 2nd in Corporate Finance: Savannah J. Bice, Lindenwood
1st Place Winner: Jacob Sullens, University of Missouri-Columbia
FASHION MERCHANDISING & MARKETING:

Proficiency Recipients:
Clayton Walde, East Central College
Diante Graves, Lincoln University
Kiana Owens, Lincoln University
Noel Fazio, Lindenwood University
Connor Hepler, Lindenwood University
Emily Schroeder, Missouri State University
Layne Davis, University of Central Missouri
Lauren Feise, University of Missouri-Columbia
Meredith Spencer, University of Missouri-Columbia
Sydney Georges, William Jewell College
Sutton Porth, William Jewell College

WINNERS:
Placing 5th in Fashion Merchandising:  Diante Graves - Lincoln University
Placing 4th in Fashion Merchandising:  Sutton Porth - William Jewell
Placing 3rd in Fashion Merchandising:  Noel Fazio - Lindenwood University
Placing 2nd in Fashion Merchandising:  Emily Schroeder - Missouri State University
1st Place Winner:  Meredith Spencer - University of Missouri-Columbia

HOTEL AND LODGING:

Proficiency Recipients:
Kassidy Groepe, Lindenwood University
Taylor Reynolds, Lindenwood University
Mackenzie Thomas, Missouri State University
Madison Francis, Southeast Missouri State University
Megan Kloepfer, University of Central Missouri
Carver Shipman, University of Central Missouri
Lynn Kreul, University of Missouri-Columbia
Michael Bowen, Columbia College
Tamisha Eldridge, Lincoln University
Madeline Phillips, Missouri State University
Julie Quantin, Missouri State University

Winners:
Placing 5th in Hotel and Lodging: Tamisha Eldridge, Lincoln University
Placing 4th in Hotel and Lodging: Kassidy Groeper, Lindenwood University
Placing 3rd in Hotel and Lodging: Madison Francis, Southeast Missouri State University
Placing 2nd in Hotel and Lodging: Lynn Kreul, University of Missouri-Columbia
1st Place Winner: Megan Kloepper, University of Central Missouri

HUMAN RESOURCE MANAGEMENT:

Proficiency Recipients:
Traeton C. Helton, Lincoln University
Taylor Hepler, Lindenwood University
Hanna Smith, Lindenwood University
Jordan Rehkow, University of Central Missouri
Blane Carter, University of Missouri-Columbia
Jameson Howard, William Jewell College
Christian Ousnamer, William Jewell College
Shelby Hutchingson, Lincoln University

Winners:
Placing 5th in Human Resource Management: Traeton C. Helton, Lincoln University
Placing 4th in Human Resource Management: Jordan Rehkow, University of Central Missouri
Placing 3rd in Human Resource Management: Blane Carter, University of Missouri-Columbia
Placing 2nd in Human Resource Management: Jameson Howard, William Jewell College
1st Place Winner: Christian Ousnamer, William Jewell College
MARKETING MANAGEMENT:

Proficiency Recipients:
Carli Gogol, Lindenwood University
Emily Schroeder, Missouri State University
Jessie Borgmann, University of Central Missouri
Eric Doerhoefer, University of Missouri-Columbia
William Padilla, University of Missouri-Columbia
Meredith Spencer, University of Missouri-Columbia

Winners:
Placing 5th in Marketing Management: Emily Schroeder - Missouri State University
Placing 4th in Marketing Management: Meredith Spencer, University of Missouri-Columbia
Placing 3rd in Marketing Management: William Padilla, University of Missouri-Columbia
Placing 2nd in Marketing Management: Eric Doerhoefer, University of Missouri-Columbia
1st Place Winner: Carli Gogol, Lindenwood University

RESTAURANT AND FOOD MANAGEMENT:

Proficiency Recipients:
Bria Rice, Lincoln University
Taylor Reynolds, Lindenwood University
Hannah Gordon, Southeast Missouri State University
Natalie Craig, University of Central Missouri
Matthew Frappier, University of Central Missouri
Kacie Huxol, University of Missouri-Columbia
Soley Kilian, University of Missouri-Columbia
Suzanne Zborowski, University of Missouri-Columbia
Tamisha Eldridge, Lincoln University
Julie Quantin, Missouri State University
WINNERS:
Placing 5th in Restaurant and Food: Kacie Huxol, University of Missouri-Columbia
Placing 4th in Restaurant and Food: Soley Kilian, University of Missouri-Columbia
Placing 3rd in Restaurant and Food: Hannah Gordon, Southeast Missouri State University
Placing 2nd in Restaurant and Food: Matthew Frappier, University of Central Missouri
1st Place Winner: Natalie Craig, University of Central Missouri

RETAIL MANAGEMENT

Proficiency Recipients:
Kyle Adams, Missouri State University
Mackenzie Thomas, Missouri State University
Matthew Frappier, University of Central Missouri
Nina McKee, William Woods University
Jason Alpert, Columbia College
Jared Lauhof, Columbia College
Tessa Belknap, University of Central Missouri

Winners:
Placing 5th in Retail Management: Jason Alpert, Columbia College
Placing 4th in Retail Management: Jared Lauhof, Columbia College
Placing 3rd in Retail Management: Tessa Belknap, University of Central Missouri
Placing 2nd in Retail Management: Mackenzie Thomas, Missouri State University
1st Place Winner: Kyle Adams, Missouri State University
SALES MANAGEMENT MEETING

Proficiency Recipients:

Carli Gogol, Lindenwood University
Joseph Scheihing, Missouri State University
Laci Zeidler, Southeast Missouri State University
Natalie Craig, University of Central Missouri
Nicole Mense, University of Central Missouri
Juliana Bartoli, University of Missouri-Columbia
Eric Doerhoefer, University of Missouri-Columbia
Soley Kilian, University of Missouri-Columbia
Ryan Hiatt, William Jewell College
Christian Ousnamer, William Jewell College

Winners:

Placing 5th in Sales Management Meeting: Juliana Bartoli, University of Missouri-Columbia
Placing 4th in Sales Management Meeting: Nicole Mense, University of Central Missouri
Placing 3rd in Sales Management Meeting: Joseph Scheihing, Missouri State University
Placing 2nd in Sales Management Meeting: Christian Ousnamer, William Jewell College
1st Place Winner: Eric Doerhoefer, University of Missouri-Columbia

TRAVEL AND TOURISM

Proficiency Recipients:

Jamie Greco, Lindenwood University
Abby Gordon, Southeast Missouri State University
Nicholas Cullum, University of Central Missouri
Ross Reynolds, University of Missouri-Columbia

Tanner DeVore, William Jewell College

Jade John, Columbia College

Malwina Najbar, Columbia College

Brittany Panzica, University of Central Missouri

Nicholas Mennemeyer, William Woods University

Winners:

Placing 5th in Travel and Tourism: Malwina Najbar, Columbia College

Placing 4th in Travel and Tourism: Jamie Greco, Lindenwood University

Placing 3rd in Travel and Tourism: Jade John, Columbia College

Placing 2nd in Travel and Tourism: Ross Reynolds, University of Missouri-Columbia

1st Place Winner: Nicholas Cullum, University of Central Missouri