

# Missouri DECA Competitive Events List 2020-2021

Board Approved: July 2020

## Principles of Business Administration Events

PBM	Principles of Business Management and Administration
PFN	Principles of Finance
PHT	Principles of Hospitality and Tourism
PMK	Principles of Marketing

## Team Decision Making Events

BLTDM	Business Law and Ethics Team Decision Making
BTDM	Buying and Merchandising Team Decision Making
ETDM	Entrepreneurship Team Decision Making
FTDM	Financial Services Team Decision Making
HTDM	Hospitality Services Team Decision Making
MTDM	Marketing Management Team Decision Making
STDM	Sports and Entertainment Marketing Team Decision Making
TTDM	Travel and Tourism Marketing Team Decision Making

## Individual Series Events

ACT	Accounting Applications
AAM	Apparel and Accessories Marketing Series
ASM	Automotive Services Marketing Series
BFS	Business Finance Series
BSM	Business Services Marketing Series
ENT	Entrepreneurship Series
FMS	Food Marketing Series
HLM	Hotel and Lodging Management Series
HRM	Human Resource Management Series
MCS	Marketing Communication Series
QSRM	Quick Serve Restaurant Management Series
RFSM	Restaurant and Food Service Management
RMS	Retail Merchandising Series
SEM	Sports and Entertainment Marketing Series

**MISSOURI - ONLY POLICY 2020-2021**  
**ALL 1-3 EVENT PARTICIPANTS HAVE BEEN**  
**DECREASED FOR MISSOURI ONLY TO**  
**1-2 PARTICIPANTS.**

## Business Operations Research Events

BOR	Business Services Operations Research
BMOR	Buying and Merchandising Operations Research
HTOR	Hospitality and Tourism Operations Research
SEOR	Sports and Entertainment Marketing Operations Research

## Project Management Events

PMBS	Business Solutions Project
PMCD	Career Development Project
PMCA	Community Awareness Project
PMCG	Community Giving Project
PMFL	Financial Literacy Project
PMSP	Sales Project

## Entrepreneurship Events

EIP	Entrepreneurship Innovation Plan
ESB	Start-Up Business Plan
EIB	Independent Business Plan

## Integrated Marketing Campaign Events

IMCE	Integrated Marketing Campaign-Event
IMCP	Integrated Marketing Campaign-Product
IMCS	Integrated Marketing Campaign-Service

## Professional Selling Events

FCE	Financial Consulting Event
HTPS	Hospitality and Tourism Professional Selling
PSE	Professional Selling

## Special Event

VBC	Virtual Business Challenge
SBE	School-based Enterprise Gold Certification

## State Event

LEAD	Leadership Delegates
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